

Tender Notice

Business, technical, and investor readiness support services for Edtech Companies under the Mastercard Foundation Edtech Fellowship Programme

Sahara Consult, a dynamic management consulting firm specializing in strategic advisory services and project management across three core areas: development (impact), innovation, and technology, is implementing the Mastercard Foundation Edtech Fellowship program. This program aims to support 12 Edtech companies by providing comprehensive business, technical, and investor readiness assistance to enhance their operational and strategic frameworks, as well as their digital platforms and products. This initiative seeks to foster growth and create a sustained impact within the education technology sector, supporting educational technology ventures that aim to improve learning outcomes.

As an equal opportunity organization, Sahara Consult invites tenders from competent companies to deliver the required business, technical, and investor readiness support services. Please note that Sahara Consult will not select the same company for all the Terms of Reference (TOR).

Scope of Work

Business Support Services

1. Conduct comprehensive business diagnoses.
2. Facilitate business boot camps.
3. Offer one-on-one business engagement sessions.

Technical Support Services

1. Conduct comprehensive technical diagnoses.
2. Facilitate technical boot camps.
3. Offer one-on-one technical engagement sessions.

Investor Readiness Support Services

- Conduct comprehensive investor readiness assessments.
- Facilitate investor readiness workshops.
- Offer one-on-one coaching sessions.

Required Expertise

The ideal company should have:

- Proven experience in providing business and technical support to startups, particularly in the Edtech sector.
- Expertise in business diagnostics, operational strategy, framework optimization, digital platform development, and product optimization.
- Strong facilitation skills for boot camps and workshops.
- Ability to offer tailored advice and create actionable plans.

Evaluation Criteria

Proposals will be evaluated based on:

- Relevant experience and expertise.
- Quality and comprehensiveness of the proposed approach.
- Demonstrated understanding of the educational technology sector.
- Cost-effectiveness of the proposal.

Submission Requirements

Interested companies should submit:

- A detailed proposal outlining their approach.
- Profiles of key team members.
- Examples of previous similar work.
- A cost proposal.

Contact Information

For inquiries or to submit your proposal, contact:

Flora Mtawa

Head of Operations, People and Culture

Sahara Consult

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Deadline for submission: **June 6th, 2024**

For detailed Terms of Reference (TOR), please visit our website.